South Africa’s dynamic wine industry is constantly evolving as it takes up the challenge of global competition. Our wines are exported and enjoyed worldwide.

Producers’ income: R 4 820,7 million
State income: R 4 550,8 million
Turnover: R 19 164,0 million (excluding tourism)
Tourism turnover: R 4 263,0 million (22.2% of total turnover)
Exports turnover: R 6 272,0 million (excluding tourism)
Contribution to GDP: R 21 743,0 million (excluding tourism)

Employment: 275 606 people including tourism

Primary agriculture: 25.0%
R1 million investment creates 5.54 jobs on the primary level (economy average 3.18)

Capital utilisation: R49 768,0 million

Top 5 export markets:
- UK: 21.1%
- Germany: 18.4%
- Russia: 7.1%
- France: 6.6%
- Sweden: 6.3%

Total top five: 59.5% - Africa: 3.2%

Volume


Natural wine exports: 517,4 million litres
- Package: 503,6 million litres
  - Glass: 265,9 million litres
  - Plastic: 176,4 million litres
  - Tetrapaks: 18,2 million litres
  - Foil bags: 3,9 million litres
- Bulk: 143,8 million litres
  - White: 81,5 million litres
  - Red: 52,3 million litres
  - Rosé: 7,4 million litres
  - Sparkling wine: 2,6 million litres

Exports as % of wine production: 57.4%

Red grape varieties: 45.4%
White grape varieties: 54.6%

Area under vines (wine grape varieties only, including young vines):
- Red varieties: 45 217 hectares
  - Total plantings: 9 555 hectares
  - Total uprooting: 1 066 hectares
- White varieties: 54 463 hectares
  - Total plantings: 9 652 hectares
  - Total uprooting: 2 049 hectares

Age of vines:
- White varieties: 28.1% are older than 20 years
- Red varieties: 24.9% are 10 years and younger, 47.3% are between 11 and 15 years old

Top 6 varieties as % of total area:
- Chenin blanc: 18.0%
- Cabernet Sauvignon: 11.7%
- Colombar: 11.7%
- Shiraz: 10.5%
- Sauvignon blanc: 9.4%
- Chardonnay: 7.7%
Total wine production

1,156,9 million litres

Wine for drinking purposes 915.5 million litres
Wine for brandy 42.0 million litres
Wine for distilling purposes 140.7 million litres
Grape juice concentrate and grape juice 58.7 million litres
Certified Wine of Origin 588.3 million litres
White varieties 163.2 million litres
Red varieties 120.3 million litres
Non-varietal 304.8 million litres
% of wine production 64.3%

Domestic sales

Natural wine* 328.6 million litres
Fortified wine** 32.7 million litres
Sparkling wine 8.2 million litres
Brandy 35.3 million litres

* (including wine for grape-based liquors and alcoholic fruit beverages)
** (e.g. port and sherry)

Wine cellars 564
Producer cellars 50
Private wine cellars 493
Producing wholesalers 21
42.6% of the above-mentioned crush 100 tons or less

International comparisons

WINE PRODUCTION 2015 (not included juice and must)

<table>
<thead>
<tr>
<th>Country</th>
<th>Production (litres)</th>
</tr>
</thead>
<tbody>
<tr>
<td>France</td>
<td>4,201,6</td>
</tr>
<tr>
<td>Italy</td>
<td>4,490,0</td>
</tr>
<tr>
<td>Spain</td>
<td>4,270,0</td>
</tr>
<tr>
<td>USA</td>
<td>2,200,0</td>
</tr>
<tr>
<td>Argentina</td>
<td>1,498,4</td>
</tr>
<tr>
<td>Australia</td>
<td>1,245,6</td>
</tr>
<tr>
<td>Chile</td>
<td>1,280,0</td>
</tr>
<tr>
<td>South Africa</td>
<td>1,097,2</td>
</tr>
</tbody>
</table>

Source: OIV

PER CAPITA CONSUMPTION DURING 2013

<table>
<thead>
<tr>
<th>Country</th>
<th>Distilled Products (litres AA)</th>
<th>Wine (litres)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Russia</td>
<td>11.7</td>
<td>Portugal</td>
</tr>
<tr>
<td>Japan</td>
<td>8.2</td>
<td>Italy</td>
</tr>
<tr>
<td>USA</td>
<td>5.7</td>
<td>France</td>
</tr>
<tr>
<td>Hungary</td>
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<tr>
<td>Chile</td>
<td>3.3</td>
<td>Australia</td>
</tr>
<tr>
<td>China</td>
<td>3.9</td>
<td>Chile</td>
</tr>
<tr>
<td>Australia</td>
<td>2.7</td>
<td>Croatia</td>
</tr>
<tr>
<td>South Africa</td>
<td>2.1</td>
<td>USA</td>
</tr>
<tr>
<td>Argentina</td>
<td>2.1</td>
<td>South Africa</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Japan</td>
</tr>
</tbody>
</table>

Source: OIV

South Africa

1,7% of world vineyard area (12th)
4,0% world volume of wine production (9th)
2,7% of the world wine exports

SAWIS

SAWIS (SA Wine Industry Information & Systems) is a company not for gain. Under control and direction of the South African Wine industry, our main functions are:
• collection, processing and dissemination of industry information
• administration of the industry’s Wine of Origin system

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OVERVIEW OF THE SOUTH AFRICAN WINE INDUSTRY 2013